**WTCC World Champion López visits Essen Motorshow**

1st December 2014

The newly crowned FIA World Touring Car Champion visited the Essen Motorshow during the past few days. José María López was at the Citroen racing booth which displays the winning Citroen Car C-Elysee that crowned him in his record breaking full debut season. In addition to his participation at the Citroen booth, entertaining the media, fans and well-wishers, “Pechito” López will also be engaged in a number of promotional activities and will support the efforts currently underway in preparation of the return of the Championship to Germany next May. The legendary Nürburgring Nordschleife will be a highlight of the FIA WTCC calendar next year when the Championship visits “The Green Hell” on 15th/16th May 2015.

The WTCC car Honda Civic WTC, with a display of YOKOHAMA tyres - exclusive Tyre supplier to the Championship - is also on display at the Eurosport and DMAX joint stand. And a number of activities are currently underway to promote the much awaited Nürburgring race among the 350,000 visitors expected at Essen’s fair complex over the next days.

Also visiting the popular Motorshow was another Champion - Franz Engstler - the new FIA WTCC YOKOHAMA Trophy winner who shined throughout the season. During the Motorshow Franz Engstler was visiting some business partners and friends as he prepares his racing plans for next year.

The promoters of the FIA European Touring Car Championship also have an impressive stand at the fair with a display of 3 racing cars: the Krenek Motorsport BMW 320si that finished 2nd in the Super 2000 TC2 class with Czech driver Michal Matějovský; the Ravenol Team Ford Fiesta 1.6 16V with which Ulrike Krafft won four races in the Super 1600 class and the Ladies’ Tropy title; and the Single-Make Trophy SEAT León of Pfister Racing.

YOKOHAMA is also the official Tyre supplier for this upcoming FIA Championship 2015.

The Essen Motor Show will be on until Sunday 7th December.